



## **Leading holiday firm offering up new apprentice opportunities**

Lowestoft-based Hoseasons is looking to take on further apprentices as part of its ongoing commitment to young people and employment opportunities within the local area.

The self-catering business is working in partnership with the newly merged East Coast College to recruit and train up to 10 individuals within digital marketing and customer service roles which will offer young people the chance to train on the job and a first step on the career ladder.

The firm is currently advertising for a Digital Design apprentice, Customer Service Apprentices and Sales Apprentices all to begin at the firm in November. The 12 to 18 month programmes will arm youngsters with the skills they need to join the company's marketing and sales teams and for a future career in the industry.

Matt Smith, Head of HR at Hoseasons said "We are looking for aspiring individuals who have a passion for everything digital – strong ICT skills along with creativity and enthusiasm in everything they do."

"By training on the job and being supported by experienced tutors at East Coast College the programmes really get youngsters ready for working life. By undertaking an apprenticeship not only do we discover young talent to help the business grow but it is also a fast track way for apprentices to begin earning a great salary and get on the career ladder."

"It's a fantastic opportunity for young people to begin their working life and for Hoseasons to nurture and benefit from talent."

Mr Smith added "We have always found a high calibre of candidates through our college partnership and we are delighted that we are now able to extend this to students in the Great Yarmouth area."

Stuart Rimmer, Principal of East Coast College is a firm believer that apprenticeships offer a "gold standard" of professional training; combining real life work experience with the technical skills and support of industry trained tutors and assessors, and the pastoral support and careers advice that the college offers.

"Apprenticeships have come a long way over recent years and with recent changes around the Levy, they now offer employers far more control over content and standards. They can be undertaken up to degree level, providing opportunities for existing staff, and enabling career progression and development and the attainment of higher education qualifications without incurring large student debts. What's more, many apprenticeships lead to permanent paid positions – what's not to like!?" said Stuart.

Since the start of the Hoseasons apprentice programme the firm has recruited 25 apprentices and founded their first digital design apprenticeship back in 2015.

Sam Hubbard and Tom Annis were successful digital design candidates and now both have full time roles at Hoseasons' Raglan Road headquarters.

Mr Hubbard would encourage candidates to apply and says that undertaking an apprenticeship with Hoseasons has given him a head start into work.

"I would encourage anyone to apply for an apprenticeship with Hoseasons. Being able to train in a work environment alongside a team of professionals has quickly given me the skills I need in this industry."

To find out more about the role please contact [recruitment@hoseasons.co.uk](mailto:recruitment@hoseasons.co.uk) for further information.

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## **Hoseasons**

Hoseasons is one of the UK's leading self-catering accommodation specialists, with over 28,000 places to stay in coastal and countryside settings throughout Britain and Europe. From lodges and parks, to boats, cottages and apartments, the brand offers the widest available range of self-catering holidays in the UK. Hoseasons accommodates over 1.4 million holidaymakers and more than 73,000 pets every year. Hoseasons is part of Wyndham Vacation Rentals, the world's largest professional manager of vacation rentals business providing access to more than 110,000 vacation rental properties in approximately 550 unique destinations worldwide (NYSE:WYN). For additional information visit [www.hoseasons.co.uk](http://www.hoseasons.co.uk)



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